



H A R V A R D | B U S I N E S S | S C H O O L

Harvard Business School

invites you to a presentation on the

MBA PROGRAM

The event will take place on Tuesday,
April 24th at 18:00,
at the Boston Consulting Group office,
Václavské náměstí 19
Entrance from Jindřišská street
110 00 Praha 1
Czech Republic

Registration is required. To register for the event visit:
<http://www.hbs.edu/mba/admissions/events.html>

In cooperation with:

BCG

THE BOSTON CONSULTING GROUP



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Harvard Business School (HBS), with support from The Boston Consulting Group, is organizing an information session regarding its MBA program. It will take place in Prague on Tuesday April 24th at 6PM (The Boston Consulting Group, Václavské náměstí 19, entrance from Jindřišská street, Prague 1).

Dedicated to potential applicants, the presentation will focus on the details of Harvard Business School's MBA (Master in Business Administration) program: a 2-year, full-time course in general management held on the School's 40-acre campus in Boston. In keeping with the School's mission statement, "To educate leaders who make a difference in the world", students at HBS experience two years of leadership practice by immersing themselves in real-world challenges through the "Case Method". Case studies, an important educational innovation in the teaching of management that was pioneered by Harvard Business School, present the challenges confronting leading companies, nonprofits, and government organizations and place the students in the role of the decision maker. In class—under the questioning and guidance of the professor—students probe underlying issues, compare different alternatives, and suggest courses of action in light of the organization's objectives. This classroom interaction is enriched by ninety classmates from diverse industries, functions, countries, backgrounds, and experiences.

Beginning with this academic year, a new curricular innovation is complementing the "Case Method." The so-called Field Immersion Experience for Leadership Development (FIELD) is a required first-year course comprising three modules and focusing on developing small-group learning experiences that are "immersive, field-based, and action-oriented." The third module, for example, provides all first-year students with an opportunity to combine the knowledge, skills, and tools they have learned from their coursework to develop and bring to market a small business.

In order to attend the presentation, a free registration is required and can be done online: <http://www.hbs.edu/mba/admissions/events.html>.